



B. K. BIRLA COLLEGE

(Empowered Autonomous Status)

Affiliated to University of Mumbai

Reaccredited by NAAC (4th Cycle) with 'A++ Grade' (CGPA- 3.51)



PRESENTS

BIRLOTSAV

Enchanted Escapade

BROCHURE



7th February 2025



@birlostavfest



www.bkbck.edu.in



Birlostav@gmail.com

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ABOUT B. K. BIRLA COLLEGE

Greetings from B. K. Birla College (Empowered Autonomous Status), Kalyan. B. K. Birla College of Arts, Science and Commerce (Empowered Autonomous Status), Kalyan a multi-faculty premier institution of higher learning, with an enrollment of more than 13,500+ students (9,100 students in UG, PG and Research Programmes and 4,400 in Junior College) is affiliated to the University of Mumbai (UOM). The College was established in 1972, by Kalyan Citizens' Education Society with the blessings of Pujya Shri B. K. Birla ji and Pujya Smt. Sarala ji Birla.

The College has been reaccredited (4th Cycle) in 2024 and awarded 'A++' Grade with CGPA 3.51. The College has been awarded the 'Best College Award' in the urban category, by the University of Mumbai in 2009. The College has been granted 'College of Excellence' Status by UGC (2015 to 2020). The College is ISO 9001:2015 certified.

The College has been granted 'Autonomous Status' by University Grants Commission and University of Mumbai from the academic year 2018-19. The Rashtriya Uchchatar Shiksha Abhiyan (RUSA) has sanctioned financial support to our college for 'Enhancing Quality and Excellence'. The College has been approved as a Potential 'Mentor Institution' under the UGC-PARAMARSH scheme (2019-20). The College has been conferred 'Empowered Autonomous Status' from the University of Mumbai from the Academic Year 2023-24 to 2032-33.

We are pleased to inform you that in the Academic Year 2021-22 we have completed 50 glorious years of imparting Education. We have formed the Board of Studies for all subjects as per the UGC guidelines for the implementation of NEP-2020 at the UG and PG level.



ABOUT BIRLOTSAV

BIRLOTSAV is the annual cultural festival of B. K. Birla College, Kalyan which has been celebrated for over 5 decades . The festival aims to provide a dynamic platform for students to showcase their talent, creativity, and cultural expressions. With the participation from students across various colleges, BIRLOTSAV features a wide range of events in the fields of culture, literature, and the fine arts. The festival creates an atmospheres of energy and entertainment along with fostering teamwork, leadership, and a strong sense of community spirit among both participants and organizers, making it a truly enriching learning experience.

The cultural events at BIRLOTSAV are a treat for the senses, featuring mesmerizing musical performances, dance battles, and thought-provoking acts. The stage brims with youthful artistry from classical and folk traditions to contemporary and fusion styles. Literary competitions encourage intellectual engagement and creativity, making the fest an enriching experience.

Beyond the festivities, BIRLOTSAV offers opportunities for personal growth, networking, and cultural exchange. It builds confidence, fosters friendships, and celebrates diversity, leaving participants with unforgettable memories. Over the years, Birlotsav has grown into a hallmark event, reflecting the dedication and enthusiasm of B. K. Birla College. It is not just a fest, it is a celebration of youthful energy, innovation, and unity.



THEME

The theme 'Enchanted Escapade' transports participants into a magical world of wonder, adventure, and creativity. It symbolizes an escape from the ordinary, offering a journey into a realm where imagination knows no limits. Drawing inspiration from fairytales, mythical lands, and fantasy adventures, this theme creates an immersive experience with enchanting decorations like glowing lights, mysterious characters, and magical adventure, captivating all who enter.

At its core, 'Enchanted Escapade' celebrates exploration and creativity. It encourages participants to embrace the extraordinary and immerse themselves in a world of boundless possibilities. Events and competitions reflect this spirit through fantasy-inspired dance, music, acts and performances, as well as art and storytelling that weave tales of magic and adventure.

Beyond its visual appeal, the theme serves as a metaphor for breaking free from limitations and embracing the extraordinary. It inspires participants to think differently, dream big, and create lasting memories. By blending adventure with imagination, 'Enchanted Escapade' transforms the fest into a shared celebration of joy and wonder, leaving every attendee inspired and enchanted.



GENERAL RULES AND REGULATIONS

- Entry would be on a first come first serve basis.
- All the students coming to the event need to carry a valid college ID proof for entry (Current academic year).
- All participating colleges need to be represented by one Contingent Leader (CL) and one Assistant Contingent Leader (ACL).
- Participants are not allowed to wear their college IDs or college t-shirts on the day of the events.
- Only authorized people from the organizing committee will be allowed to handle equipment. No unauthorized person will be allowed backstage.
- CL, ACL and participation need to get registered on the day of the fest at the registration desk.
- All situational issues would be handled solely at the discretion of the events team.
- Updates about participation are to be checked in the Events' WhatsApp group.
- List of props, equipment and materials to be submitted a day before the event.
- Any kind of vulgarity, profanity, obscenity or disrespect in any form will lead to disqualification.
- The organizing committee will not be responsible for any technical issues from the participant's end.
- A pen drive or a file consisting of only 1 track should be submitted at the re - registration desk for the respective event in .mp3 format and should be name as the event name and college code .
(for example : Fashion show - CC code)



GENERAL RULES AND REGULATIONS

- The organizing committee will not be held responsible for any injuries, loss of property, or damage that may occur during or as a result of your participation in any event.
- Please note that sharp objects, flammable materials, and weapons are strictly prohibited.
- Plagiarism will lead to disqualification
- Vulgar gestures, throwing anything at the opponents and inappropriate behavior towards the opponents will lead to consequences.
- The organizing committee reserves full rights to change or modify the events in case of any unforeseen circumstances
- All registration fees will be refunded to the respective CLs post event only in case of successful participation in the respective events.



SYMBOLS



Only the stated number of teams will be allowed to perform based on first come first serve basis



Number of members that will be allowed to participate in the event



Teams will have to strictly perform in the given time limit



TROPHIES

BEST COLLEGE	₹ 10,000 + TROPHY
1st RUNNER UP	₹ 5,000 + TROPHY
BEST CONTINGENT LEADER	₹ 10,000 + TROPHY
BEST ASSISTANT CONTINGENT LEADER	₹5,000 + TROPHY
BEST PR	₹10,000 + TROPHY





LIST OF EVENTS

- **Sorcery In Sync** (Group Dance)
- **Rhythms of the Land** (Folk Dance)
- **Spellbound Showdown** (Solo Dance Battle)
- **Mudras of Mystery** (Classical Dance)
- **Chords of the Cosmos** (Group Singing)
- **Melody of the Mystic** (Solo Singing)
- **The Escapist's Stage** (Mono Acting)
- **Chronicles of Contention** (Debate)
- **Spell of Stocks** (Business event)
- **Whimsical Wardrobe** (T-Shirt Painting)
- **Horizon of Horus** (Montage Making)
- **Enchanted Couture** (Fashion Show)



SORCERY IN SYNC

(GROUP DANCE)

OPEN THEME



3-6 MINS



6-10



20 Cap

LARGE EVENT

Cash Prize:

1st Podium - ₹ 25,000/-

2nd Podium - ₹ 20,000/-

3rd Podium - ₹ 15,000/-

Entry Fees - ₹ 200 (Refundable post participation)

RULES AND REGULATIONS:

- One team per contingent.
- Format :- Direct Finals.
- All dance forms except classical.
- Tracks should be submitted to the POC prior to the Event.
- A pen drive or a file consisting of only 1 track should be submitted at the re - registration desk for the respective event in. mp3 format and should be name as the event name and college code.
- Any sort of vulgarity/ profanity/ obscenity will lead to disqualification and the contingent will be awarded negative PR points.
- Judge's decision will be final and binding.
- In case of a tie, a group dance battle will be conducted as a tie-breaker to determine the winner.

HOD - SANJANA KADAV (91525 56004)



RHYTHMS OF THE LAND (FOLK DANCE)

OPEN THEME



5-8 MINS



6-10



20 Cap

LARGE EVENT

Cash Prize:

1st Podium - ₹ 25,000/-

2nd Podium - ₹ 20,000/-

3rd Podium - ₹ 15,000/-

Entry Fees - ₹ 200 (Refundable post participation)

RULES AND REGULATIONS:

- One team per contingent Including a Maximum of 4 accompanists and singers.
- The dance shall be either primitive Indian tribal or folk dance but it shall not be a classical dance.
- A pen drive or a file consisting of only 1 track should be submitted at the re - registration desk for the respective event in. mp3 format and should be name as the event name and college code.
- The computation of time shall start immediately after the final announcement by the organizer.
- The participating team shall remove the sets, property, instruments, etc. used for the Folk Dance within 2 minutes after their performance.
- Participant has to submit the synopsis of the dance form they are performing prior to the performance.

HOD - GAURI KHATI (70398 65371)



SPELLBOUND SHOWDOWN

(SOLO DANCE BATTLE)

OPEN THEME



45 SEC



1



No Cap

LARGE EVENT

Cash Prize:

1st Podium - ₹ 10,000/-

2nd Podium - ₹ 7,000/-

3rd Podium - ₹ 3,000/-

Entry Fees - ₹ 50 (Refundable post participation)

RULES AND REGULATIONS:

- Round 1 - Cypher: Each participant gets 45 seconds to showcase their dance.
- Final 16 Participants will be selected for Round 2.
- Round 2 - Battle: One-on-one battles according to the allotment provided by judges.
- Vulgar gestures, hate speech, or damage to equipment will lead to disqualification.
- Judges decisions will be final and binding.



MUDRAS OF MYSTERY

(SOLO CLASSICAL DANCE)

OPEN THEME



2-4 MIN



1



MEDIUM EVENT

20 Cap

Cash Prize:

1st Podium - ₹ 5,000/-

2nd Podium - ₹ 3,000/-

3rd Podium - ₹ 2,000/-

Entry Fees - ₹100 (Refundable post participation)

RULES AND REGULATIONS:

- One participant per contingent.
- The participant can perform any form of indian classical dance.
- A pen drive or a file consisting of only 1 track should be submitted at the re - registration desk for the respective event in. mp3 format and should be name as the event name and college code.
- Any sort of vulgarity/ profanity/ obscenity will lead to disqualification and the contingent will be awarded negative PR points.
- Judge's decision will be final and binding.

HOD - ANUJA BHAGWAT (83560 36530)



CHORDS OF THE COSMOS

(GROUP SINGING)

OPEN THEME



4-6 MIN



5-10



20 Cap

LARGE EVENT

Cash Prize:

1st Podium - ₹ 15,000/-

2nd Podium - ₹ 12,000/-

3rd Podium - ₹ 10,000/-

Entry Fees - ₹ 200 (Refundable post participation)

RULES AND REGULATIONS:

- One group per contingent.
- Groups are free to perform any genre but must avoid explicit or offensive content.
- All groups must register in advance with a list of their members, instruments, and song genres.
- Vulgar gestures, hate speech, or damage to equipment will lead to disqualification and will attract fine/penalties to the respective contingent.
- Judges' decisions are final and binding.

HOD - SUJAL JADHAV (80101 05905)



MELODY OF THE MYSTIC (SOLO SINGING)

OPEN THEME



2-4 MIN



1



20 Cap

MEDIUM EVENT

Cash Prize:

1st Podium - ₹ 5,000/-

2nd Podium - ₹ 3,000/-

3rd Podium - ₹ 2,000/-

Entry Fees - ₹100 (Refundable post participation)

RULES AND REGULATIONS:

- One participant per contingent.
- Both karaoke tracks and live instruments are allowed.
- Participants must submit the audio track two days prior to the event via drive link that will be provided by your P.O.Cs.
- Basic audio equipment (microphones and speakers) will be provided. Participants must bring their karaoke tracks or instruments.
- Vulgar gestures, hate speech, or damage to equipment will lead to disqualification and will attract fine/penalties to the respective contingent.
- Judges' decisions are final and binding.

HOD - GITESH HATKAR (7900027693)



THE ESCAPIST'S STAGE (MONO ACTING)

OPEN THEME



4-6 MIN



1



20 Cap

SMALL EVENT

Cash Prize:

1st Podium - ₹ 10,000/-

2nd Podium - ₹ 7,000/-

3rd Podium - ₹ 3,000/-

Entry Fees - ₹ 50 (Refundable post participation)

RULES AND REGULATIONS:

- One participant per contingent.
- Background music and live music are allowed.
- Script should be submitted one day before the event.
- Props are allowed but participants have to submit the prop list one day before the event.
- Any type of vulgarity and obscenity during the event leads to disqualification and negative marking.
- Judge's decisions will be the final and binding.

HOD - SACHIN VERMA (76663 59606)



CHRONICLES OF CONTENTION (DEBATE)

THEME PROVIDED



2.5 MIN



2



20 Cap

MEDIUM EVENT

Cash Prize:

1st Podium - ₹ 10,000/-

2nd Podium - ₹ 7,000/-

3rd Podium - ₹ 3,000/-

Entry Fees - ₹100 (Refundable post participation)

RULES AND REGULATIONS:

- One team per contingent.
- Participants will be given magical characters 2 days prior to the event and must convince the judge why they deserve the last seat on the magical crusade by debating their case.
- The event tests : Convincing abilities, overall awareness of worldly issues, language proficiency, tone, delivery, and understanding of the character.
- Any type of vulgarity and obscenity during the event leads to disqualification and negative marking.
- Judge's decisions will be the final and binding.
- The event will have 2 rounds:
Round 1: Individual team presentations.
Round 2: Debates between teams.

HOD - SABRIN SHAIKH (87795 40784)



SPELL OF STOCKS (BUSINESS EVENT)

THEME PROVIDED



3 HRS



2



30 Cap

MEDIUM EVENT

Cash Prize:

1st Podium - ₹ 10,000/-

2nd Podium - ₹ 5,000/-

3rd Podium - ₹ 3,000/-

Entry Fees - ₹100 (Refundable post participation)

RULES AND REGULATIONS:

- One team per contingent.
- There are total 3 rounds.
- During the first round participants needs to create portfolio based on market news.
- No use of software or electronic devices during any round.
- All trades and auction bids must be completed within the given time.
- Participants must adhere to the instructions and scenarios provided in each round.
- Decisions made during trading or auctions are final and cannot be reversed.
- Any type of vulgarity and obscenity during the event leads to disqualification and negative marking.
- Judge's decisions will be the final and binding.

HOD - RACHIT VERMA (93207 64902)



WHIMSICAL WARDROBE (T-SHIRT PAINTING)

OPEN THEME



2 HRS



1



20Cap

SMALL EVENT

Cash Prize:

1st Podium - ₹ 5,000/-

2nd Podium - ₹ 3,000/-

3rd Podium - ₹ 2,000/-

Entry Fees - ₹ 50 (Refundable post participation)

RULES AND REGULATIONS:

- One participant per Contingent.
- The design must be original and created on-site during the competition.
- All the participants will have to bring their own materials required for painting excluding T-shirts that will be provided by the organizing team.
- Any type of vulgarity and obscenity during the event leads to disqualification and negative marking.
- Judge's decisions will be the final and binding.

HOD - MANSI KHANDELWAL (72086 52138)



HORIZON OF HORUS (MONTAGE MAKING)

OPEN THEME



2



20 Cap

SMALL EVENT

Cash Prize:

- 1st Podium - ₹ 5,000/-
- 2nd Podium - ₹ 3,000/-
- 3rd Podium - ₹ 2,000/-

Entry Fees - ₹ 50 (Refundable post participation)

RULES AND REGULATIONS:

- Participants are required to shoot, edit, and create an after-movie of the entire event.
- The aftermovie must be submitted by 6:00 PM.
- DSLR & Phones both allowed.
- Colour grading is allowed.
- Any kind of misconduct or cheating will result in disqualification.
- The use of A.I. while editing will lead to disqualification.
- Participants are solely responsible for their equipments.

HOD - AINESH IYER (72084 24336)



ENCHANTED COUTURE (FASHION SHOW)

OPEN THEME



5-8 MIN



8-12



12 Cap

LARGE EVENT

Cash Prize:

1st Podium - ₹ 25,000/-

2nd Podium - ₹ 20,000/-

3rd Podium - ₹ 10,000/-

Entry Fees - ₹ 200 (Refundable post participation)

RULES AND REGULATIONS:

- One team per contingent.
- No offensive content or costumes are allowed.
- Footwear to be worn compulsorily and girls to wear stockings if they are wearing one piece.
- Props are allowed but must be cleared post-performance.
- Any type of vulgarity and obscenity during the event leads to disqualification and negative marking.
- Judge's decisions will be the final and binding.
- A pendrive or file consisting of only 1 track should be submitted at the registration desk.
- The committee will not be responsible for any technical glitches. occurred during the event in absence of pendrive .

HOD - MANGESH SONAWANE (91569 54794)



CORE TEAM

- DANISH SHAIKH (CHAIR PERSON)
- KIRTHAN SHETTY (CHAIR PERSON)
- MEHAK RAJPUT (PR & ADMIN VCP)
- PAYAL RAM (PR & ADMIN VCP)
- NIHARIKA MISHRA (WORKING VCP)
- MIHIR PARAB (WORKING VCP)
- HRITTIKA YADAV (CULTURAL VCP)
- DUSHYANT NIMKAR (CULTURAL VCP)
- BHAVANA BAPHEDIA (SECRETARY)
- NUPUR ASHTURKAR (SECRETARY)
- ISHANI PANDEY (SECRETARY)
- VISHAL KHANDELWAL (EVENT COORDINATOR)
- SIMRAN PIMPLE (TREASURER)



POINTS TABLE

POINT TABLE	SMALL EVENT	MEDIUM EVENT	LARGE EVENT
PODIUM 1	600	1200	1800
PODIUM 2	400	800	1200
PODIUM 3	200	400	600
PARTICIPATION	100	200	300

PR ACTIVITES	PARTICIPATION	WINNING
CL MEET	2000 (per contingent)	-
MASCOT	1000 (per contingent)	
POSTER	100 (per poster)	-
PR GAMES	50 (per game)	200 (per game)
AUDIENCE	50 (per member)	



REGISTRATION



Scan for Registration

(The Registration amount will be refunded to the CL's on the successful event participation by their members.)

RSVP:

ANUSHKA PRASAD : 86056 99255

JANHVI KAMBLE : 77381 16636



LOOKING FORWARD FOR YOUR PRESENCE

THANK YOU!

FOLLOW US ON,



@birlostavfest



www.bkbck.edu.in



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